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FROM PAC-MAN TO ACTION MAN, HASBRO INTERACTIVE UNVEILS THE HOTTEST NEW PC AND VIDEO GAMES AT THE ELECTRONIC ENTERTAINMENT EXPO

ELECTRONIC ENTERTAINMENT EXPO, LOS ANGELES (May 10, 2000) — Hasbro Interactive (NYSE:HAS) cuts the ribbon on an impressive line-up of PC and video games that build on the most sought after legacy game titles and licensed properties in the game industry. The FROGGER®, PAC-MAN®, MONOPOLY TYCOON™, ACTION MAN™, X-COM™ games are just a few of the titles Hasbro Interactive will unveil at this week's Electronic Entertainment Expo.

X-COM is back in the **X-COM: ALLIANCE** game, a new installment in the popular franchise that brings back the thrill of the X-COM UFO DEFENSE game in a totally new first-person perspective. It's 2062 and an unexplained phenomenon has transported your spaceship, the UGS Patton, to an unknown region of space – directly into the middle of a raging alien war. X-COM ALLIANCE packages the most intense gameplay yet seen in the acclaimed X-COM series. Combining first-person perspective, strategy and role-playing genres, players will come face to face with the alien enemies, including the dreaded Sectoids, that X-COM fans have come to know all too well, in a new experience, pitting man against alien in a full-blown encounter for survival and dominance. Platform: WINDOWS® 95/98; Available: Fall 2000.

FROGGER, the adventurous amphibian that has sold over 4 million units worldwide, is better than ever! The **FROGGER 2: SWAMPY'S REVENGE** game comes with dozens of great new levels spread over wild environments. New characters, including FROGGER'S female friend LILLIE FROG and a nasty crocodile named Swampy, keep FROGGER's world jumping! With vivid 3-D graphics, the FROGGER 2 game is ready to take hopping to a new level! Platforms: WINDOWS 95/98 and PlayStation® game console; Available: Fall 2000.

The classic maze game of the 1980s returns in full 3-D action with the all-new **PAC-MAN: ADVENTURES IN TIME** CD-ROM! The story: Five Magical Power Pellets that keep PAC-MAN's planet alive have been stolen and scattered across time by his archenemies – the Ghosts. PAC-MAN's quest is to retrieve the five Magical Power Pills from the different eras – from ancient Egypt to the Wild West of the 1800s – and return them to the planet core before it cools. But watch out! There is almost always a ghost hot on PAC-MAN's tail! Platform: WINDOWS 95/98; Available: Fall 2000.

Dream it, build it and own it with Hasbro Interactive's **MONOPOLY TYCOON** game. You decide what and where to build in an incredible 3-D city. See a city of MONOPOLY properties come to life as you buy real estate, construct buildings and have fun watching your city grow while you compete against up to three other computer or online opponents. Compete with anyone on the Net to be mayor and the biggest real estate tycoon in the city. Interact with the characters in the game and read their thoughts to help formulate strategies! Platform: WINDOWS 95/98; Available Fall 2000.

Hasbro Interactive continues its line of TV game shows with perennial favorites. The **FAMILY FEUD®** interactive game stars Louie Anderson as the host of a game that pits player-assembled families to a test to see who knows the most about what people surveyed on topics said. The **WHEEL OF FORTUNE® 2nd EDITION** game brings back the lovely Vanna White in the long-running guess-the-phrase game show that has proven so popular. The **JEOPARDY® 2nd EDITION** game features Alex Trebeck as moderator in the longest running quiz show on television. All game show titles: Platform: WINDOWS 95/98 and PlayStation; Available Fall 2000.

Jump into the futuristic 3-D world of NASCAR racing with the **NASCAR® RACERS™** game (ages 6 and up)! Kids race with TEAM FASTEX or REXCOR and live out the adventures they see on the TV show! And the racing fun doesn't end there...With the **NICKTOONS™ RACING** game (ages 6 and up) it's a wild cross-country race with all your favorite Nickelodeon cartoon character to see who will be the "King of all Cartoons." The fast-paced action continues with the **ACTION MAN: MISSION XTREME** (PlayStation) and **RAID ON ISLAND X** (PC) games! Making his U.S. and TV debut this fall, ACTION MAN takes kids on real-live action adventures while conquering evil and becoming ultimate action heroes! The fun orbits into outer space with the **TONKA® SPACE STATION** game (ages 5 and up)! Kids are challenged to assemble, maintain and protect their very own space station with Tonka Joe by their side to help. All titles: Platform: WINDOWS 95/98 and PlayStation. Available Fall 2000.

CD-ROM Playsets

Hasbro Interactive is continuing to lead the interactive game industry with the introduction of four more of the company's innovative and award-winning CD-ROM Playsets. The 2000 line-up includes: **TONKA DIG 'N RIGS**, **BARNEY® MAGICAL MUSIC PLAYSET**, **TONKA POWER TOOLS** and **PLAYSKOOL® STORE** playsets. The CD-ROM playsets (WIN 95/98) are suitable for ages 3 and up and combine hands-on toy play with the magic of multimedia software. Available Fall 2000.

Hasbro Interactive, Inc. is a global interactive entertainment industry leader, innovating new ways to play and developing, publishing and distributing the highest quality interactive games and lifestyle products for a full range of genres and platforms. A subsidiary of Hasbro, Inc. (NYSE: HAS), Hasbro Interactive has offices in the U.S., U.K., Canada, Germany and Australia, and internal development studios in the U.S. and U.K. For further information, visit Hasbro Interactive's Web site at <http://www.hasbro-interactive.com>.

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